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To: [friend <ehbarak1@gmail.com>](mailto:friend<ehbarak1@gmail.com>)

CC:

Date: Wed, 12/30/2015 10:17:08 PM

Subject: This is it

Hi Ehud,

Thanks so much for having been a Khan Academy supporter. As you might know, Khan Academy is a nonprofit, and we rely on donations from people like you to keep making new learning experiences. We try not to ask too much of our users, but there are only hours left in 2015, and we need your help to raise the money that we need to keep innovating and offering new learning experiences in 2016 and beyond. If you're able to pitch in again, we'd really appreciate your support before 2015 is over.

In fact, if everyone who's gotten value from Khan Academy gave today, it would fund all of our work for the next year.

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Now is your last chance to donate and have double the impact; a group of our supporters is matching every gift received this month, dollar-for-dollar. It's not too late. I really hope you'll take advantage of this opportunity, while giving us the much-needed support that we depend on to keep creating valuable content and learning tools for you and people like you.

Thanks so much for your support—it means the world to us.

All the best,

Sal Khan
Founder, Khan Academy
For free, for everyone, forever.

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